



**2005 White House Conference on Aging Solutions Forum**  
**Joint Conference of the American Society on Aging and The National Council on the Aging**  
**Philadelphia, PA**  
**Saturday, March 12, 2005**  
**Dorcas R. Hardy, Chairman, Policy Committee, Robert Blancato, Gail Hunt, and**  
**Barbara Kennelly, Members, WHCoA Policy Committee**

8:00 Welcome and Introductions: **Dorcas R. Hardy, Chairman, WHCoA Policy Committee**

**What Boomers Want and Need -- Overview**

- Mary Furlong, Mary Furlong and Association
- Michael Marcus, BoomerANG
- Brent Green, Brent Green & Associates

**Products for Health and Independence**

- George Boyajian, Living Independently
- Gail Inderwies, RN, Keystone Hospice
- Sandra Elliot, Meridian Health

**Social Roles and Intergenerational Issues**

- Beth Sanders, LifeBio.com
- Donna Butts, Generations United
- Richard Adler, Civic Ventures

**Housing and Aging in Place**

- Shelley Giordano, Wells Fargo
- Charlotte Wade, National Association of Home Builders Research Center
- Dr. Nathan Booth, Senior Advantage Real Estate Council

**Technology**

- Russell Bodoff, Center for Aging Services Technologies, American Association of Homes and Services for the Aging
- Bob Abrams, MyZiva
- Ken Lee, National Partners, Inc.

**Insurance and Financial Service Products**

- Bill Vaughan, Families USA
- Ed Pittock, Certified Senior Advisors
- Sandra Timmerman, MetLife Mature Market Institute

Time Permitting -- Audience Solutions

